

### Listing of the Claims

Claims 1-12. (CANCELLED)

13. (Previously Presented)

A wearable article of clothing, comprising: a flexible strap configured and sized to secure onto a wearer, the flexible strap comprising a non-woven holographic layer covering at least a portion of the strap's visible exterior surface.

14. (ORIGINAL) The article of claim 13 wherein the holographic layer presents a holographic image of one of the following: leather and metal.

15. (ORIGINAL)

The article of claim 13 wherein the holographic layer is removable.

16. (ORIGINAL)

The article of claim 13 further comprising:

a display element connected to the strap; and  
circuitry connected to the display element for controlling the display presented by the display element.

17. (ORIGINAL) The article of claim 16 wherein the display element comprises a flexible display element.

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**Claims 18-39. (CANCELLED)**

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